



TERRI BROUSSARD WILLIAMS

Authentic. Courageous. Impactful.

Terri Broussard Williams believes leaders turn moments into movements. Throughout her accomplished career as a broadcast journalist, press secretary for a US Senate Candidate, philanthropist, and lobbyist, Williams has turned public and community service into a professional art-form that has positively impacted millions of lives.

For nearly fifteen years, Terri has made the American Heart Association (AHA) her career home. Her journey at this notable organization sparked her dream of creating significant, community-shifting outcomes. She counts some of the pieces of legislation passed as some of her most distinguished accomplishments, including The Louisiana Smoke-Free Air Act, a game-changing career milestone she experienced at the flourishing age of 28.

Broussard Williams received her bachelor's degree from Louisiana State University and is also a graduate of the social impact strategy executive education program at the University of Pennsylvania, as well as holds a graduate certificate in diversity and inclusion from Cornell University. She also serves on several boards including the Austin Area Urban League, the Annette Strauss Institute for Civic Engagement and The Association of Junior Leagues International among others.

In addition to her leadership at AHA, Terri is focused on paying it forward – encouraging and building up others who strive to create meaningful and groundbreaking change through her blog, movementmakertribe.com. Get to know more about this **#firestarter** at terribwilliams.com.