

TERRI BROUSSARD WILLIAMS

Authentic. Courageous. Impactful.

Terri Broussard Williams has built her career on a solid reputation as an authentic, courageous, and impactful change agent. Throughout her journey as an award-winning non-profit executive, lobbyist, and public speaker, Terri has transformed public and community service into a professional art form, positively impacting the lives of millions of people.

Over the course of her 17-year career as a government relations executive for a large international non-profit, Terri realized her dream of creating significant, community-shifting outcomes. Her most distinguished accomplishments include the passage of key pieces of legislation, such as The Louisiana Smoke-Free Air Act. She achieved this game-changing career milestone at the promising age of 28.

As one of Austin Business Journal's Most Influential Women in Central Texas, Terri's commitment to creating meaningful, groundbreaking, and systemic change is clear. She provides inspirational and altruistic leadership to advisory boards including the Annette Strauss Institute for Civic Engagement, the Louisiana State University Diversity Advisory Board, and the LBJ School of Public Policy - Women's Campaign School Advisory Board, among others. Terri continues to "pay it forward" with thought leadership around change as the founder of the Movement Maker platform (www.movementmakercollective.com).

Terri graduated from the University of Pennsylvania with a Master of Non Profit Leadership. As the student commencement speaker and winner of the Excellence in Social Impact Award, she demonstrated her authenticity as an approachable, courageous, and refreshing thought leader fully capable of



inspiring her classmates to create change and turn moments into transformative movements.

Previously, Terri graduated from the University of Pennsylvania's Social Impact Strategy Executive Education Program where she served as a Teaching Fellow, and received a Graduate Certificate in Diversity and Inclusion from Cornell University. Terri is now serving as the inaugural instructor for the Social Justice Graduate Certificate Program at The Bush School and Center for Non Profits and philanthropy at Texas A&M. She holds a Bachelor's degree from Louisiana State University.



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