

Terri*

Authentic. Courageous. Impactful.

Terri Broussard Williams has built her career on a solid reputation as an authentic, courageous, and impactful change agent. Throughout her journey as an award-winning corporate lobbyist, non-profit executive, and public speaker, Terri has transformed public and community service into a professional art form, positively impacting the lives of millions of people.

During her two-decade-plus career as a lobbyist, Terri realized her dream of creating significant, community-shifting outcomes. Her most distinguished accomplishments include passing key pieces of legislation, such as The Louisiana Smoke-Free Air Act. She achieved this game-changing career milestone as part of an all-female lobbying team at the promising age of 27.

As one of Austin Business Journal's Most Influential Women in Central Texas, Terri's commitment to creating meaningful, groundbreaking, and systemic change is clear. Having worked for household brands such as Amazon, American Heart Association, and Edward Jones, Terri has established herself as a respected leader in corporate and nonprofit sectors, driving impactful initiatives and advocating for positive social change. She also provides inspirational and philanthropic leadership to advisory boards, including the Annette Strauss Institute for Civic Engagement, the Louisiana State University Diversity Advisory Board, and the LBJ School of Public Policy – Women's Campaign School Advisory Board. Terri continues to "pay it forward" with thought leadership around change as the founder of the Movement Maker platform www.movementmakercollective.com.

Terri graduated from the University of Pennsylvania with a Master's of Non-Profit Leadership with an emphasis on social impact strategy. As the student commencement speaker and winner of the Excellence in Social Impact Award, she demonstrated her



authenticity as an approachable, courageous, and refreshing thought leader fully capable of inspiring her classmates to create change and turn moments into transformative movements. Previously, Terri graduated from the University of Pennsylvania's Social Impact Strategy Executive Education Program, where she served as a Teaching Fellow, and received a Graduate Certificate in Diversity and Inclusion from Cornell University. She is also a member of the University of Pennsylvania School of Social Policy and Practice Dean's Alumni Advisory Board. Terri also served as the inaugural instructor for the Social Justice Graduate Certificate Program at The Bush School and Center for Non-Profits and Philanthropy at Texas A&M. She holds a Bachelor's degree from Louisiana State University and is the proud chair of The Reilly Center for Public Affairs and Media National Advisory Board.

Terri@TerriBWilliams.com
terribwilliams.com



@TerriBWilliams
@movementmakercollective